



**HARVARD** Kennedy School  
JOHN F. KENNEDY SCHOOL OF GOVERNMENT

# Macroeconomic Effects of the 2017 Tax Reform

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# Outline

1. GDP
2. National Income
3. Welfare
4. How Will We Know?
5. What's Next?

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# Modelling strategy for long-run estimates

- **Cobb-Douglas production function**
  - Five types of capital: equipment, structures, residential, R&D and other IP
  - Three sectors: corporate (39%), passthrough (36%) and government/household (25%)
- **Infinitely elastic supply of capital** (small open economy or long-run Ramsey model with offsetting effects from upward-sloping supply of capital and falling rate of time preference or intertemporal substitution)
- **Supply of capital determined competitively based on user costs.**
- **Perfect foresight, unchanging tax code, lump sum financing.**

## User cost of capital with equity finance

$$\Psi_t = (1 - \tau_t)(Y_t - w_t L_t) - (1 - \tau_t \lambda_t)(K_t - K_{t-1} + \delta K_{t-1}),$$

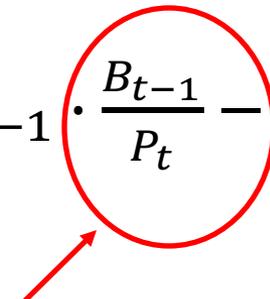
$$MPK_t = \Omega = \left( \frac{1 - \tau \lambda}{1 - \tau} \right) \cdot (r^k + \delta)$$

User cost
Effective expensing rate

where  $Y$  is output,  $w$  is the real wage rate,  $L$  is labor,  $K$  is capital,  $\tau$  is the tax rate on profits,  $\lambda$  is the effective expensing rate on purchases of capital goods, and  $\delta$  is the true proportionate depreciation rate on capital.

## Adding debt finance

Additional term:  $\tau_t \cdot i_{t-1} \cdot \frac{B_{t-1}}{P_t} - \Phi \left( \frac{B_t}{P_t K_t} \right) \cdot K_t,$



Cost of  
bankruptcy

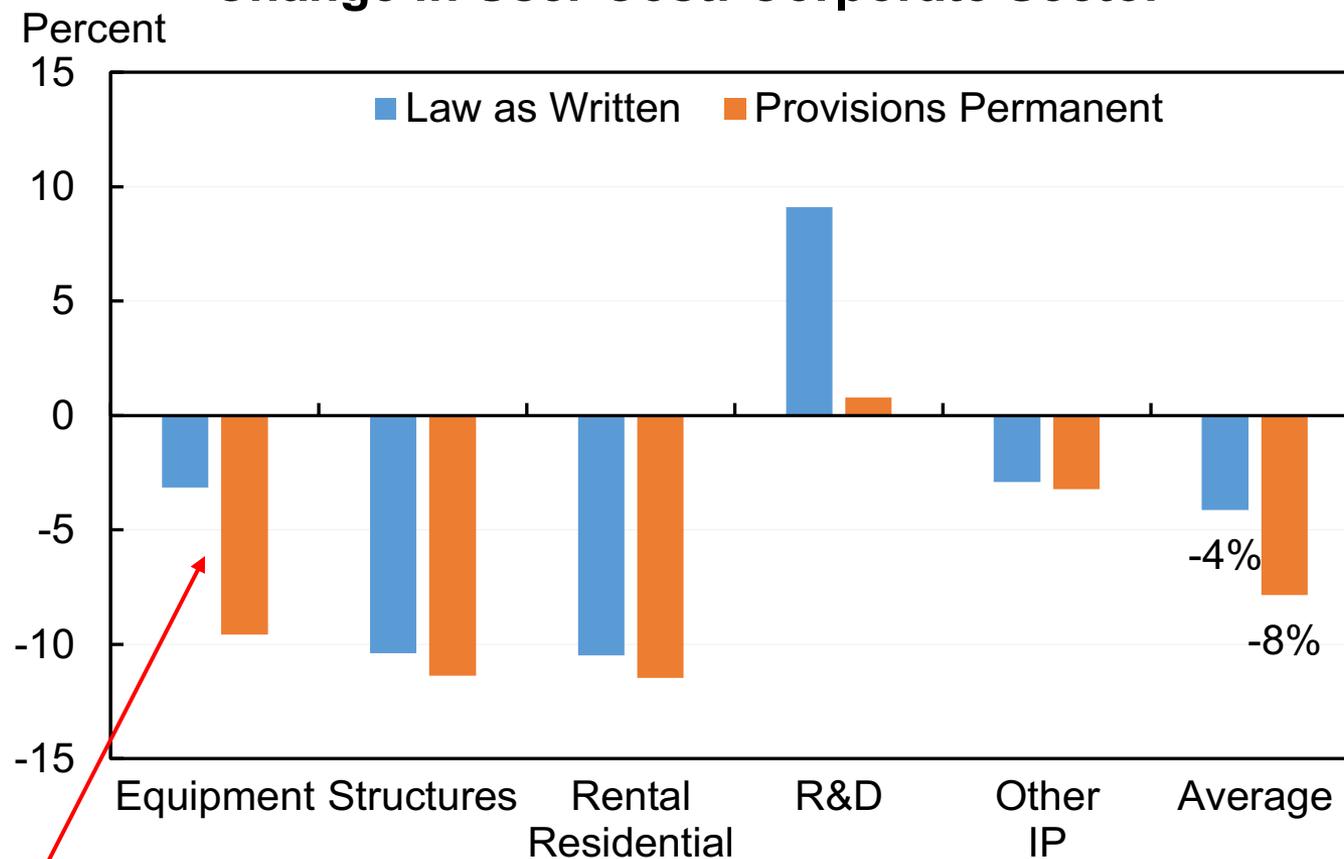
$$MPK_t = \Omega = \left( \frac{1-\tau\lambda}{1-\tau} \right) \cdot (r^k + \delta) - \left( \frac{\theta-1}{\theta} \right) \cdot \left( \frac{\tau}{1-\tau} \right) \cdot \left( \frac{B_t}{P_t K_t} \right) \cdot i$$

where  $B_t$  is the nominal quantity of the corporation's bonds,  $P_t$  is the price level, and  $i_t$  is the nominal interest rate on corporate bonds.

## Tax scenarios modelled

Law As Written (\$1.5T conventional cost)	Provisions Permanent (\$2.2T conventional cost)
21% corporate rate	
Eliminate the Section 199 Domestic Activities Deduction	
Net Operating Loss Carrybacks Repealed and Carryforwards Limited	
Normal depreciation for equipment	Expensing for equipment
5-year amortization for R&D	Expensing for R&D
Interest capped at 30% of EBIT	Interest capped at 30% of EBITA
Miscellaneous offsets	Smaller miscellaneous offsets
39.6% top rate + chained CPI	37.0% top rate, State and local deduction capped at \$10,000 and 20% passthrough deduction with guardrails

## Change in User Cost: Corporate Sector



**Relative to 2017:**

Law as Written: +2%

Provisions Permanent: -5%

## From user costs to capital and output

$$\frac{\Delta\left(\frac{K}{L}\right)}{K/L} = -\frac{1}{(1-\alpha)} \cdot \left(\frac{\Delta\Omega}{\Omega}\right)$$

$$\frac{\Delta\left(\frac{Y}{L}\right)}{Y/L} = -\frac{\alpha}{(1-\alpha)} \cdot \left(\frac{\Delta\Omega}{\Omega}\right)$$

For  $\alpha = 0.38$  the elasticity of capital with respect to labor is 1.6

(Can generalize this to multiple forms of capital in which case you also get cross elasticities.)

# Modelling the time path using a 5% convergence rate

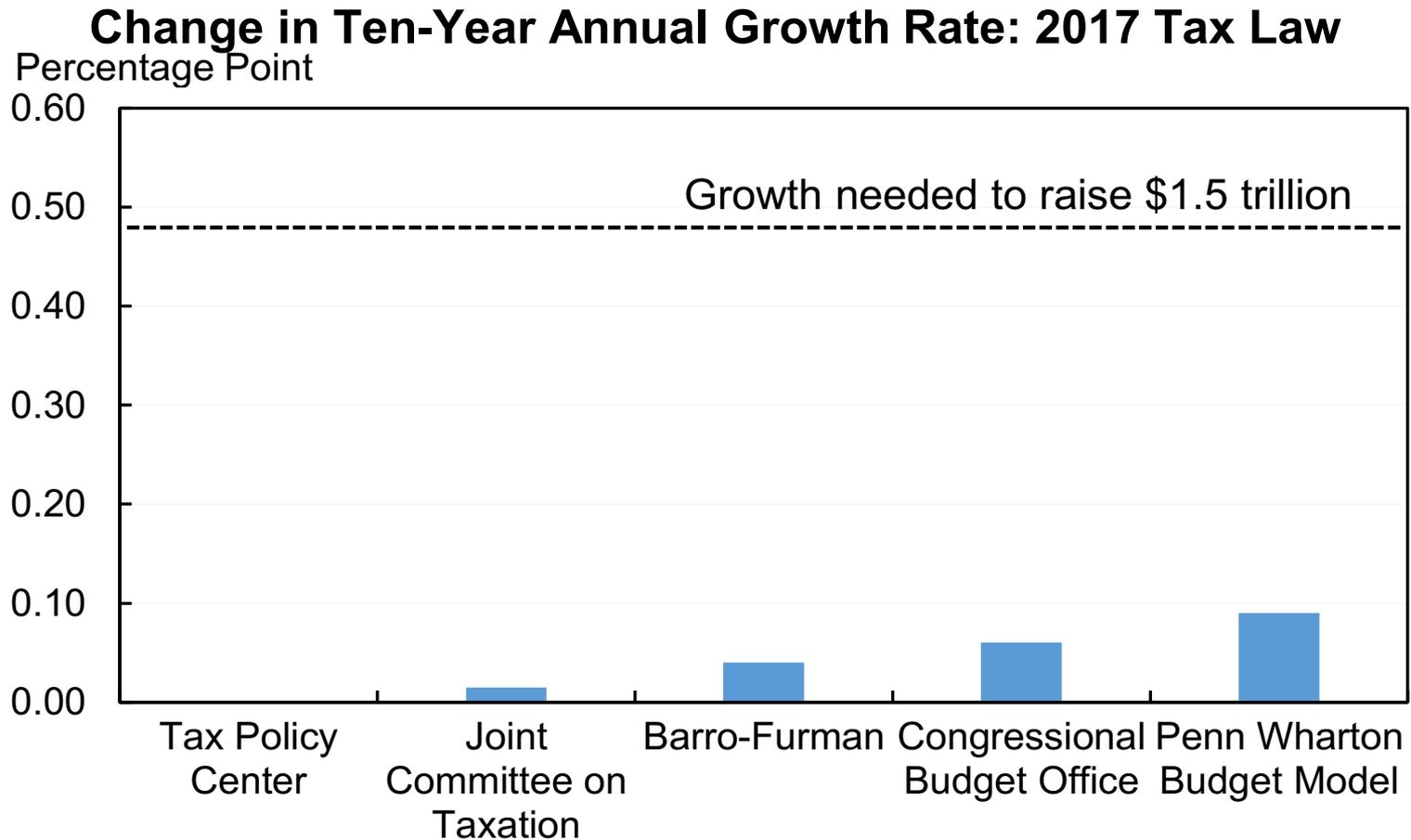
## Estimated Effects over 10-year Horizon

	<b>Law as written Provisions permanent</b>	
Change in GDP: Long-run	0.9%	3.1%
Change in GDP: 10 years out	0.4%	1.2%
Change in 10-year annual growth rate	0.04 p.p.	0.13 p.p.

Note: The proportionate changes in GDP over the long run come from Table 9, with the employment-population ratio unchanged. The proportionate changes in GDP after 10 years come from applying a convergence rate of 5 percent per year to the long-run results.

Source: Barro and Furman (2018).

# Broad agreement tax bill will add less than 0.1pp to annual GDP growth



# Sensitivity analysis for crowd out through higher interest rates

## Cost of the 2017 Tax Law with Conventional and Dynamic Scoring (\$ billions), 2018-2027

	Law as written	Provisions permanent
JCT Conventional Score	\$1,500	\$2,200
Dynamic Feedback	-\$250	-\$450
<b>Net Cost (assuming JCT conventional score)</b>	<b>\$1,200</b>	<b>\$1,700</b>
Annual Cost per Household	\$900	\$1,400
Increase in $r^k$ and $i$ in crowd out scenario (bp)	14	20
GDP after 10 years without crowd out	0.4%	1.2%
GDP after 10 years with crowd out	0.2%	1.0%
Change in annual growth rate with crowd out	0.02 p.p.	0.10 p.p.

Note: Cost per household is per year for 10 years. Assumes payments start in 2018. Detail does not add to total because of rounding.  
Source: Barro and Furman (2018).

## Some of what these growth estimates miss

- **Improvements in the composition of investment could result in larger output effects:**
  - Reduces the dispersion of average tax rates across sectors, including much larger rate reductions for current high tax sectors (e.g., retail and wholesale trade, utilities and transportation) and smaller reductions for current low tax sectors (e.g., manufacturing).
- **Higher tax rates on R&D could result in lower output/growth effects in the law as written case.**
- **International considerations**

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## What is national income?

	2017 Values
<b>GDP</b>	<b>19,485</b>
+ Net Receipts/Payments from World	244
- Depreciation of Fixed Capital	-3,116
- Statistical Discrepancy	-143
<b>National Income</b>	<b>16,756</b>

*National Income is a much better measure of the resources available to Americans.*

*Normally it moves with GDP but certain policies can introduce systematic differences in their movements.*

# It used to be standard to report national income for dynamic analysis

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ALTIG ET AL.: SIMULATING TAX REFORM IN THE UNITED STATES

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TABLE 4—BASE CASE RESULTS, FIVE TAX REFORMS

	Year	National income <sup>a</sup>	Capital stock <sup>a</sup>	Labor supply <sup>a</sup>	Net saving rate	Before-tax wage <sup>a</sup>	Interest rate	Normalized Tobin's $q$	Tax rate <sup>b</sup>
Proportional income tax	1996	1.000	1.000	1.000	0.051	1.000	0.083	1.000	0.216
	1997	1.038	1.002	1.051	0.056	0.988	0.088	1.037	0.135
	2010	1.044	1.030	1.050	0.054	0.995	0.083	1.028	0.131
	2145	1.049	1.056	1.047	0.052	1.001	0.083	1.019	0.130
Proportional consumption tax	1997	1.044	1.010	1.063	0.073	0.987	0.079	0.960	0.142
	2010	1.063	1.108	1.054	0.067	1.013	0.076	0.934	0.138
	2145	1.094	1.254	1.046	0.059	1.046	0.073	0.906	0.127
	1997	1.010	1.006	1.016	0.065	0.997	0.076	0.964	0.214
Flat tax (standard)	2010	1.022	1.059	1.013	0.061	1.011	0.078	0.958	0.211
	2145	1.045	1.150	1.013	0.056	1.032	0.080	0.941	0.199
	1997	0.995	1.003	0.994	0.059	1.002	0.081	1.001	0.241
	2010	1.005	1.031	0.998	0.057	1.008	0.080	0.994	0.234
Flat tax (transition relief)	2145	1.019	1.083	0.998	0.055	1.021	0.078	0.983	0.226
	1997	1.018	1.009	1.027	0.069	0.996	0.063	0.949	0.178
	2010	1.031	1.076	1.019	0.064	1.014	0.077	0.910	0.177
	2145	1.064	1.210	1.020	0.059	1.044	0.074	0.882	0.157

## Macroeconomic Effects of Tax Reform Options: Percentage Change from Initial Steady-State for Selected Variables and Years After Reform

	PCT			GIT			SIT		
	Budget Window*	Year 20	Long-run	Budget Window*	Year 20	Long-run	Budget Window*	Year 20	Long-run
<b>National Income</b>									
Ramsey Growth Model	2.3%	4.5%	6.0%	1.9%	3.7%	4.8%	0.0%	0.2%	0.3%
OLG Model	0.7%	2.6%	2.8%	1.5%	2.1%	2.2%	0.4%	0.8%	0.9%
Solow Growth Model	0.2%	0.6%	1.9%	0.1%	0.4%	1.4%	0.0%	0.1%	0.2%

## Capital tax reforms result in smaller increases in national income

- **Additional capital means more depreciation.** So more of GDP is devoted to replacing the capital stock and thus not available for consumption or new investment.
- **Additional capital partly financed from abroad.** Even if the cost of foreign financing is relatively low, the United States is worse off after accounting for foreign financing relative to what it appears when ignoring foreign financing.
- **If tax cuts not paid for, increased deficits partly financed from abroad.** Estimates are that about one-third of deficits are financed from abroad.

# For national income to have a different sign than GDP growth is plausible

Change After Ten Years From Law as Written with Crowd Out			
	Baseline	Law	% Change
<b>GDP</b>	100	100.2	<b>0.2%</b>
Depreciation	-16.0	-16.0	
Net Income	+1.3	+1.1	
<b>National Income</b>	86.0	85.9	<b>-0.1%</b>

Note: The capital stock remains fixed as a share of GDP and is depreciated at a constant rate. One third of the net additional gross investment and one third of the budgetary cost of the tax plan are each assumed to be financed by foreigners. Interest is paid on the cumulative amount borrowed from abroad at a rate of 6.9 percent, the average of CBO's projections for interest rates on 3-month and 10-month Treasury's for 2018–2027 from the June 2017 Budget and Economic Outlook and the nominal expected rate of return assumed in Barro and Furman (2018). Not shown is statistical discrepancy, which is assumed to be fixed at 0.7 percent of GDP.

Source: Calculations based on Barro and Furman (2018) and Congressional Budget Office.

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# Welfare is not the same as growth or even a standard distributional table

## Welfare benefits:

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## Welfare costs:

- Cost of repaying additional fiscal debt and national borrowing
- Cost of reduced leisure
- Cost of reduced consumption

*Note – in some cases the timing differs, for example you need to reduce consumption today to get the additional capital/wage increases in the future.*

# We should do a much better job capturing these issues for the next tax debate

## Alternative macroeconomic metrics

- National Income (or GNP) instead of GDP
- Consumption instead of output
- Welfare in micro-founded models

# **We should do a much better job capturing these issues for the next tax debate**

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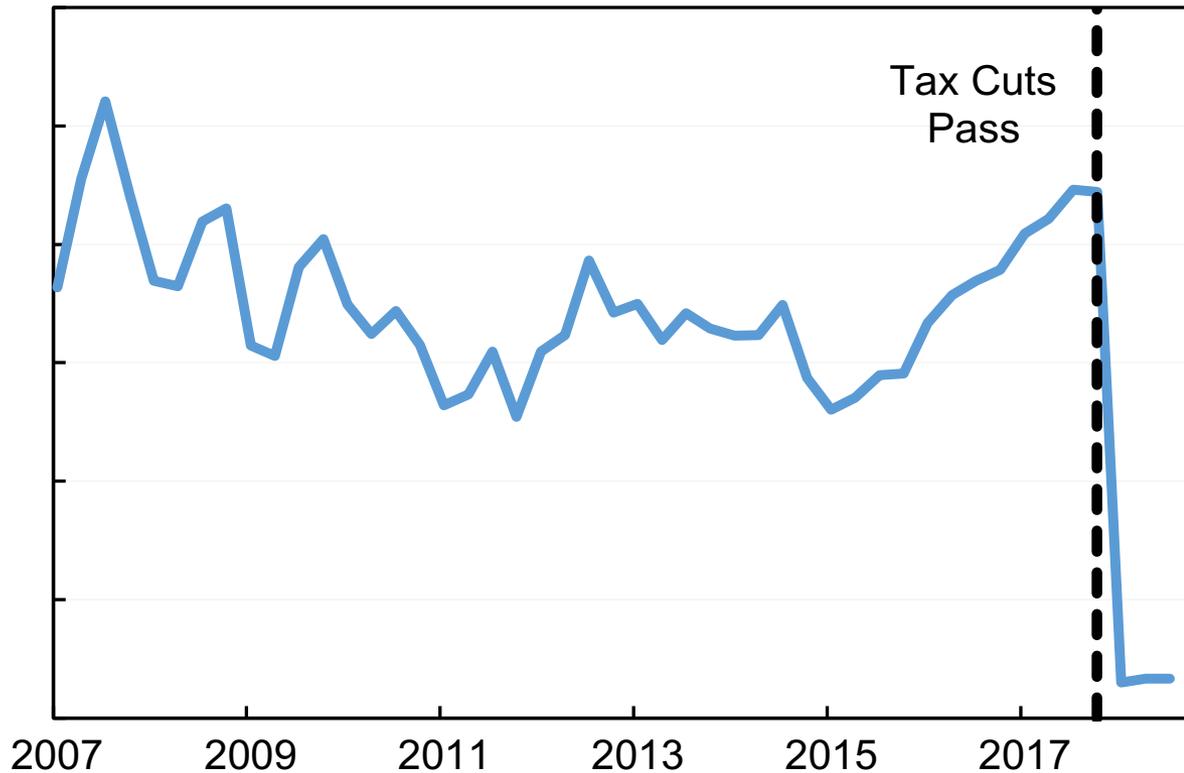
## Interpretation/presentation of distribution tables

- Distribution tables show welfare for revenue neutral changes and overstate welfare for revenue reducing changes (Furman 2016 and Leiserson 2017)
- Distribution tables with financing (Gale and others 2001 through 2018)
- Dynamic distributional tables incorporating direct and indirect effects (Elmendorf et al. 2007)

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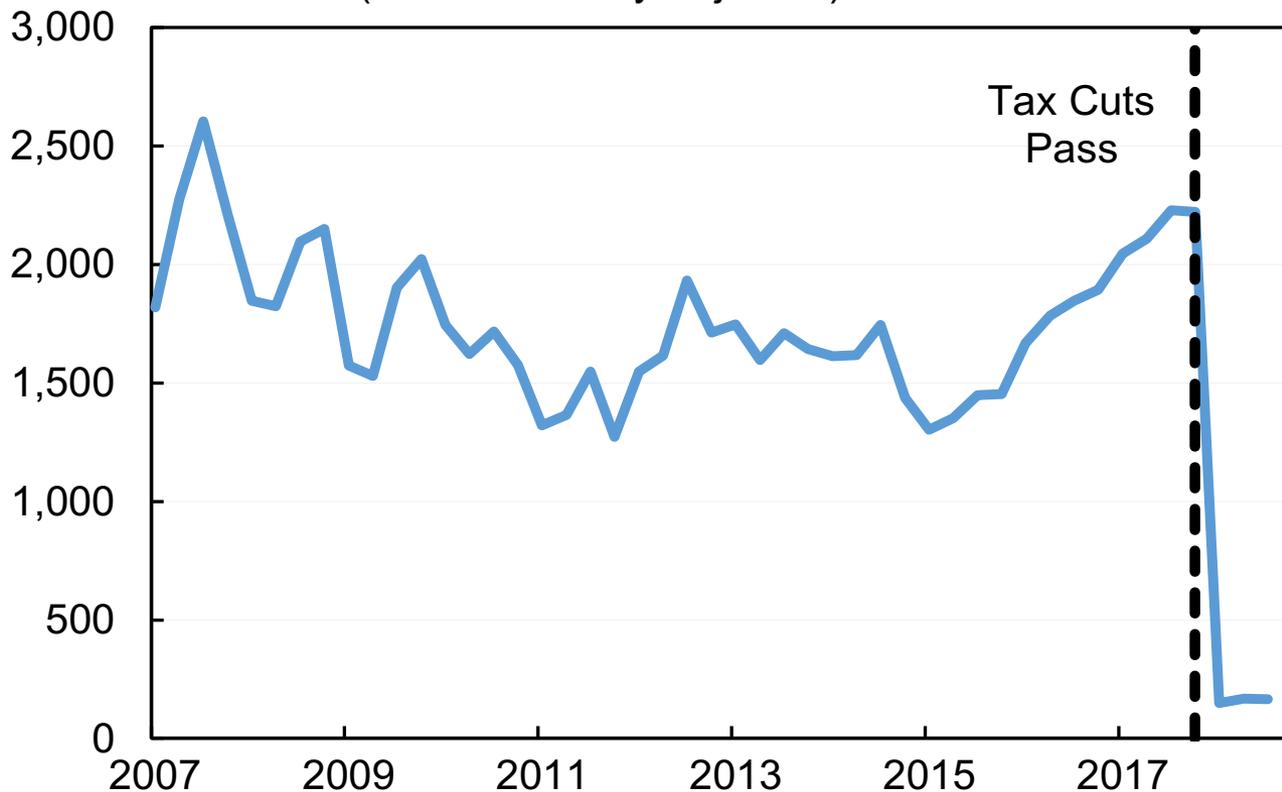
# Clear evidence of a discontinuity following the passage of the tax law



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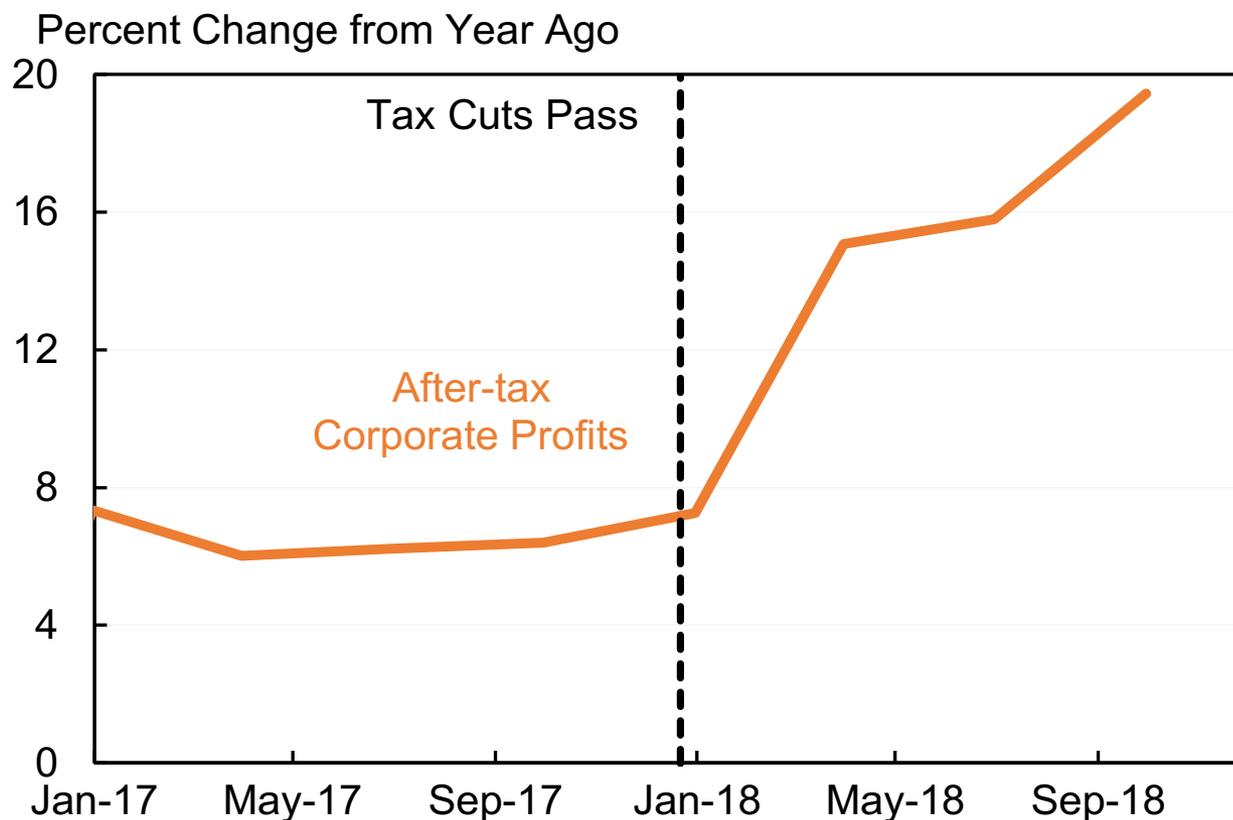
## Balance of Payments: Imports of Insurance Services from Europe, excluding EU

Millions of Dollars (Not Seasonally Adjusted)



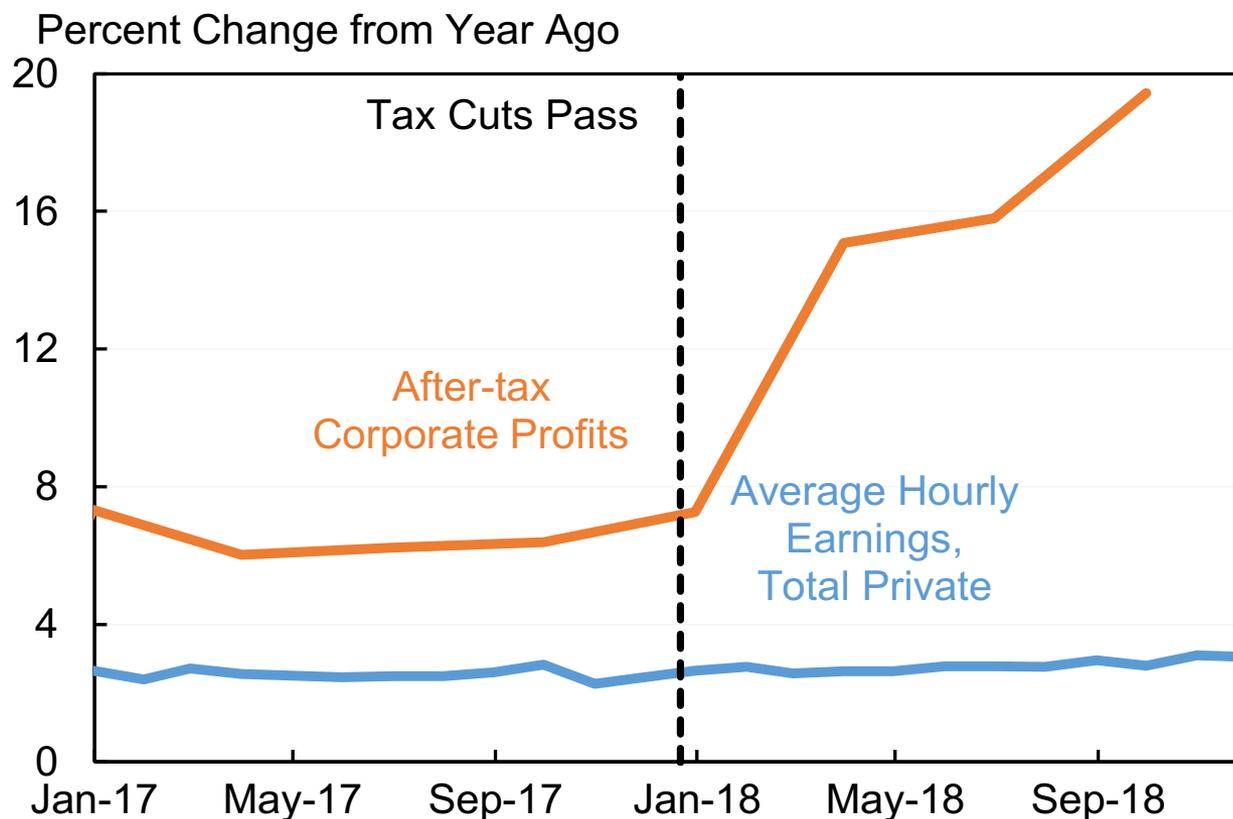
# Also a discontinuity in the growth of after-tax corporate profits

## Growth in Average Hourly Earnings and After-tax Corporate Profits



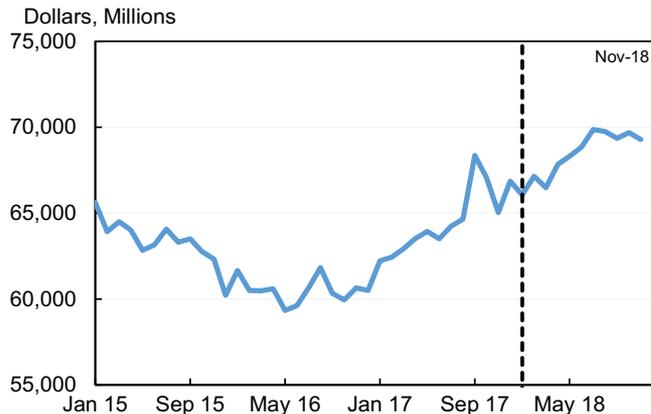
# But no discontinuity in wage growth—refutes immediate rent sharing arguments

## Growth in Average Hourly Earnings and After-tax Corporate Profits

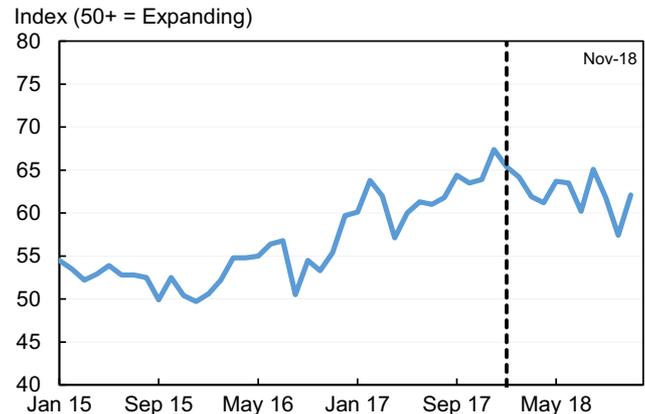


# Forward-looking investment started rising ~2016 & no evidence of positive trend break

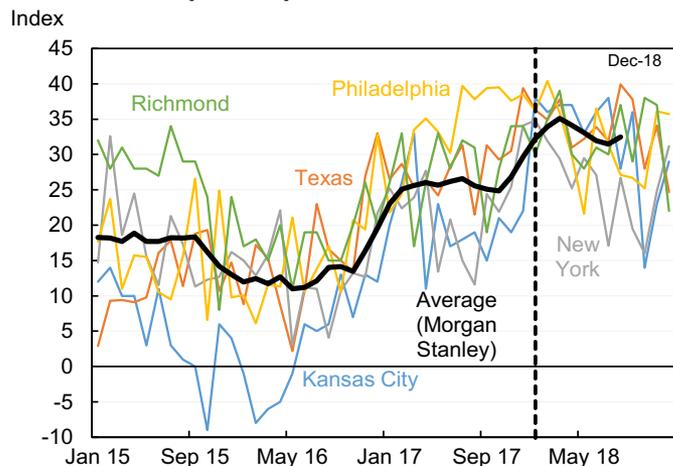
**New Orders: Nondefense Capital Goods excluding Aircraft**



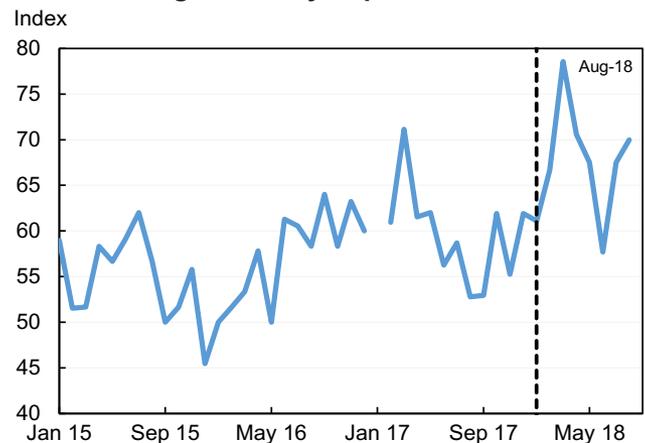
**ISM Manufacturing: New Orders Index**



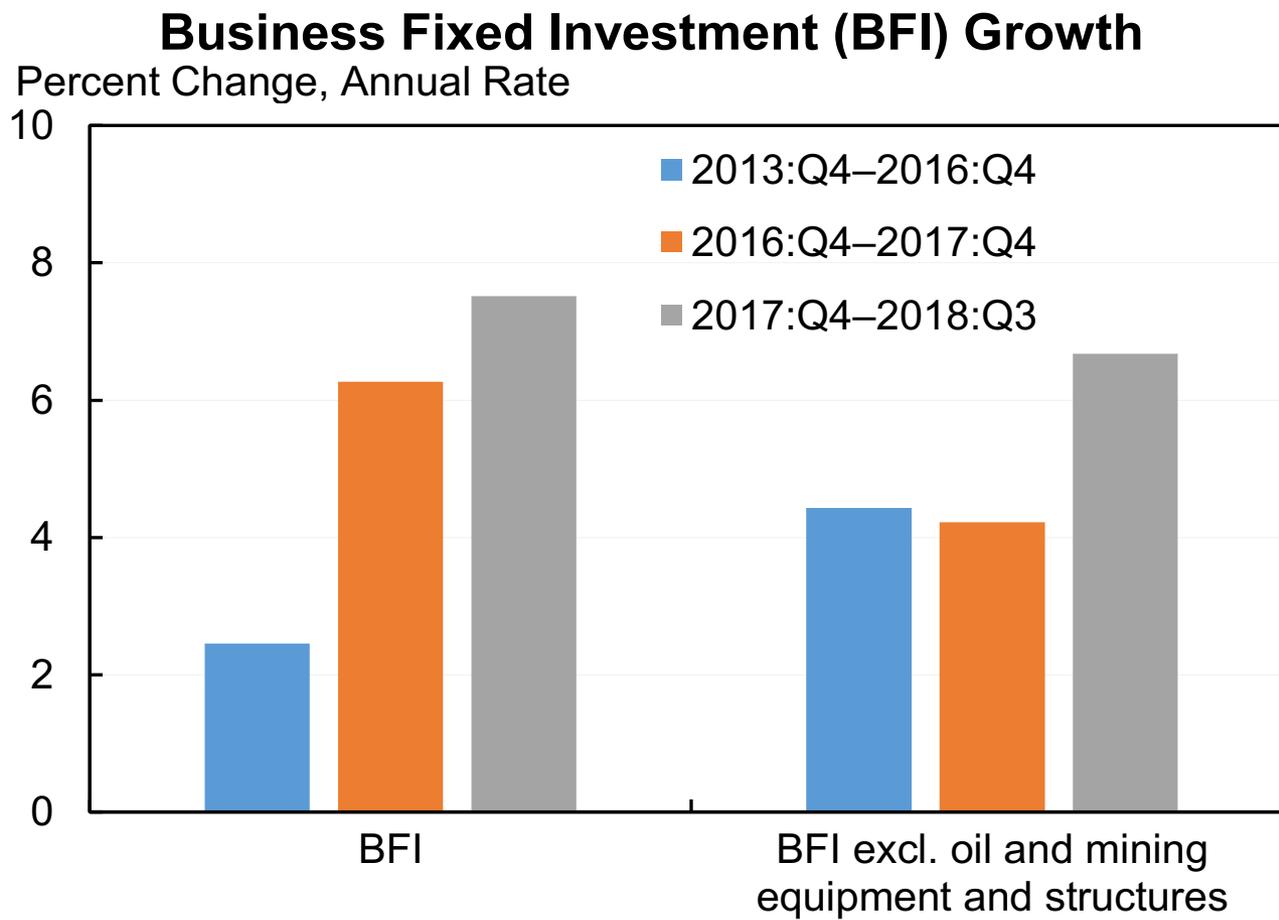
**Future Capital Expenditures Diffusion Index**



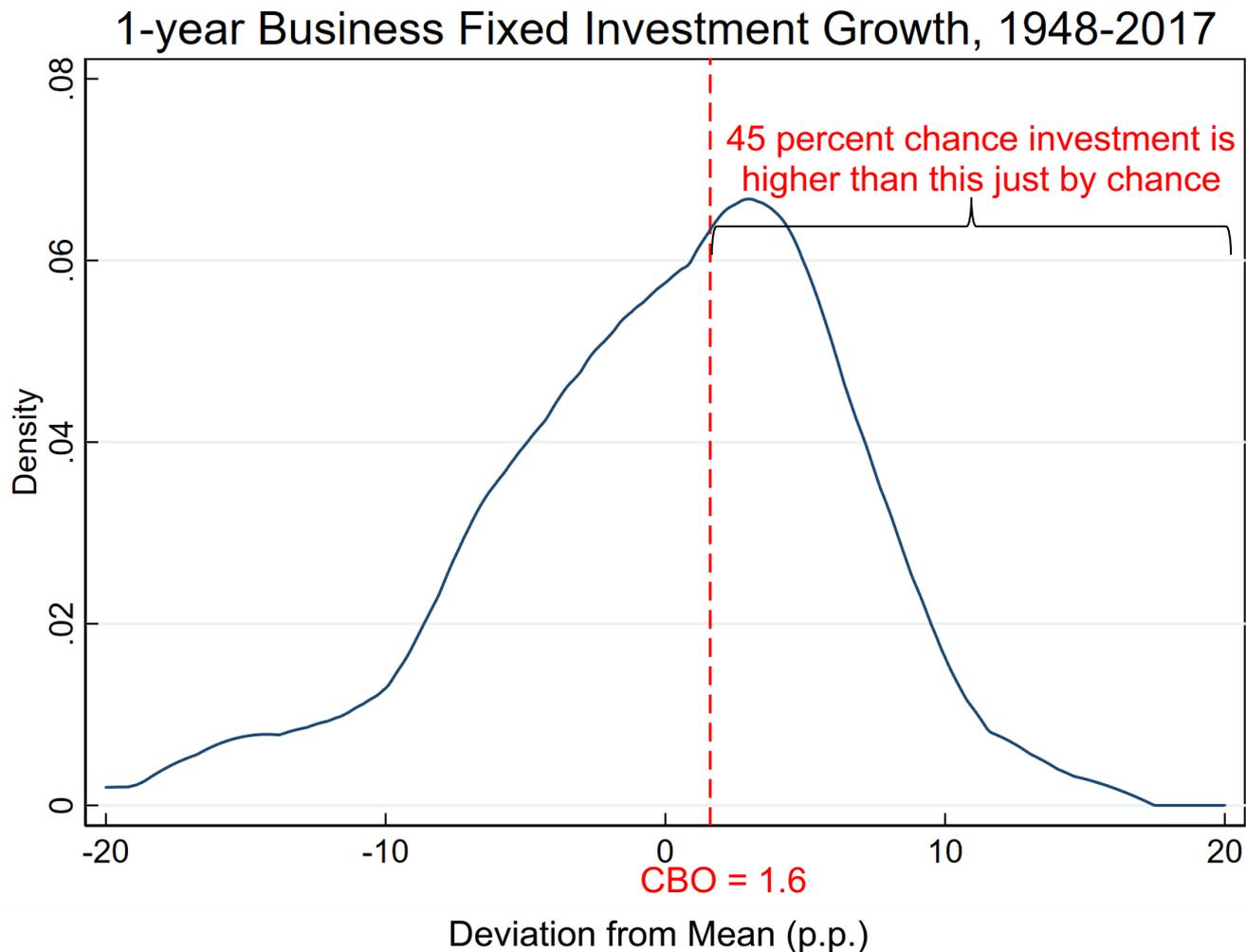
**Morgan Stanley Capex Plans Index**



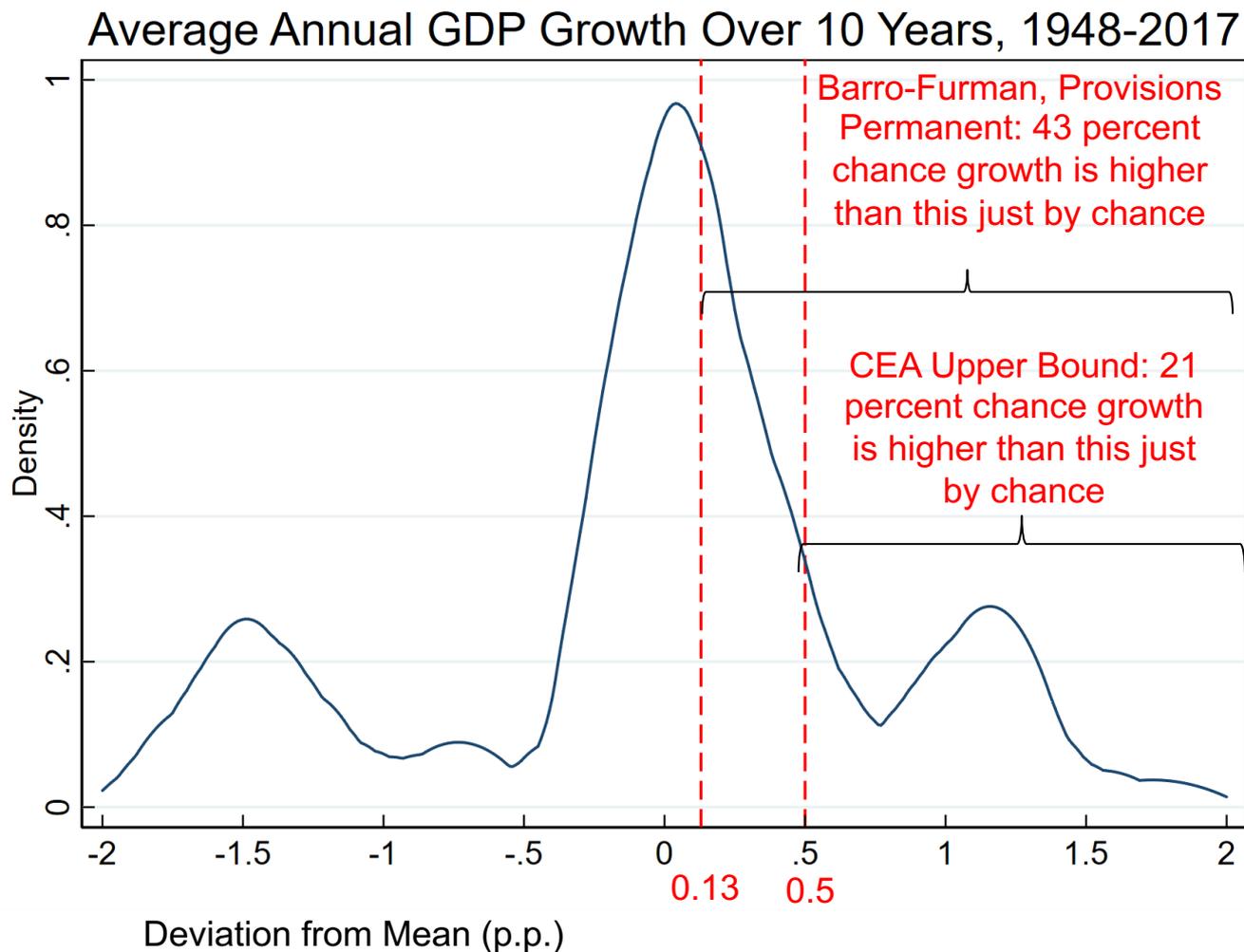
# Actual investment shows a pickup excluding oil/mining in the first three quarters of 2018



# Inferring whether the tax cuts worked from one year of spending data is like trying to determine if a coin is really 55-45% from a single toss



# The longer-term numbers we really care about are not very different



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# Substantial future tax legislation is inevitable

- **Legislated instability:**
  - Extenders not permanently addressed
  - Backloaded offsets start in 2022
  - Expensing expires after 2022
  - Individual/estate/pass-through end after 2025
- **Economic instability.** Deficits of 5 to 7% of GDP and debt over 100% of GDP make future tax legislation inevitable.
- **Political instability.** Lack of bipartisan buy in.

## Tax reform needed now more than ever!!!

- **Revenue.** Will average 17 percent of GDP over the next five years. Bowles-Simpson called for 21 percent of GDP.
- **Progressivity.** The Tax Cuts and Jobs Act will widen the dispersion of after-tax incomes.
- **Efficiency.** Effective marginal tax rates on investment will be *higher* in the future than they were in 2017.
- **Simplicity.** Although for most people less itemizing will increase simplicity, substantial new complexity associated with pass-through provisions.
- **Stability.** Unsustainable fiscal situation colliding with delayed implementation and sunset of major provisions provisions that will cost 0.5 percent of GDP growing to 1.5 percent of GDP.

## What the next tax reform should look like

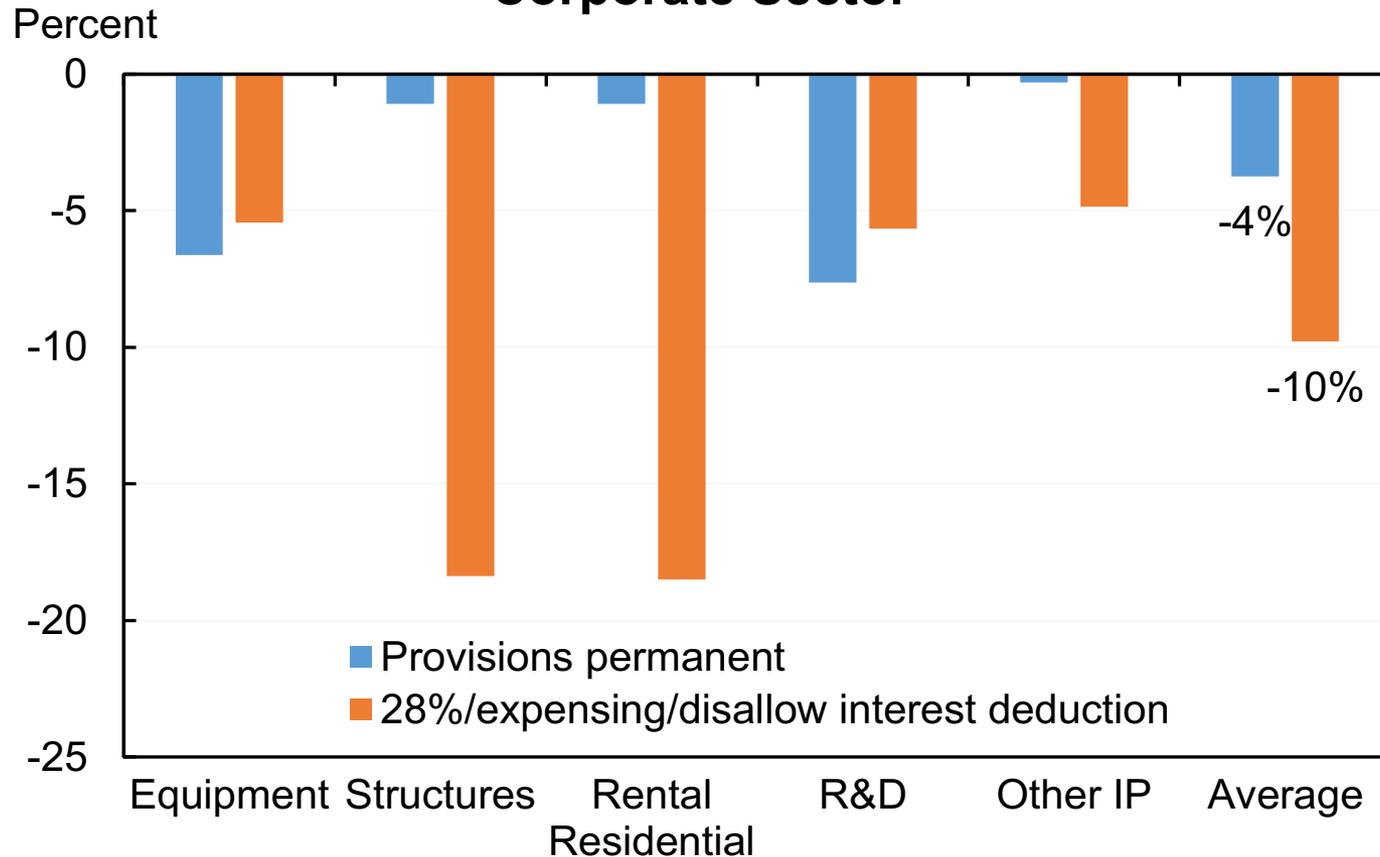
1. **Stability.** Permanent tax law that is fiscally sustainable.
2. **Efficiency.** Improve the base while raising rates. Expensing, end interest deductions, VAT, Carbon Tax, addressing health exclusion.
3. **Simplicity.** Return free filing.
4. **Helping working/middle class.** Childless EITC, fully refundable child allowance.

# Modelling the corporate component of future reform

Law As Written (\$1.5T conventional cost)	Provisions Permanent (\$2.2T conventional cost)	28% Rate, Expensing and Disallow Interest Deductions
21% corporate rate	21% corporate rate	28% corporate rate
Normal depreciation for equipment	Expensing for equipment	Expensing for equipment
5-year amortization for R&D	Expensing for R&D	Expensing for R&D
Normal depreciation for structures etc.	Normal depreciation for structures etc.	Expensing for structures etc.
Interest capped at 30% of EBIT	Interest capped at 30% of EBITA	Disallow interest deductions

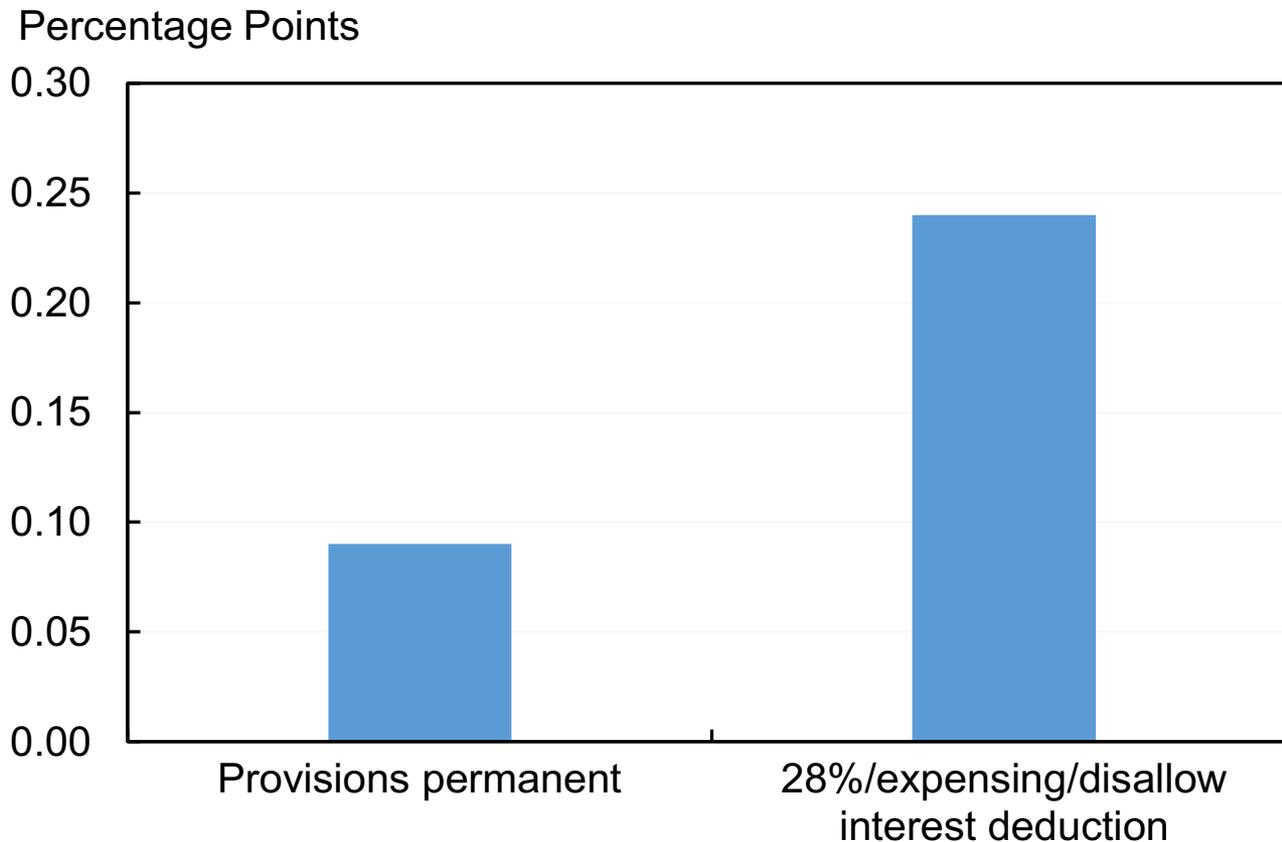
# Larger user cost reductions under 28 percent rate/expensing than provisions permanent

Change in User Cost of Capital Relative to Law as Written, Corporate Sector



# More growth and revenue from higher rates and full expensing than provisions permanent

**Effect of Alternative Reforms on Annual Growth Rate over 10 Years, Relative to Law as Written**



Note: Assumes 5 percent convergence rate.

Source: Calculations based on Barro and Furman (2018).



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