Using Administrative Data to Calculate Export Price Indexes

Don Fast and Susan E. Fleck, PhD International Price Program Office of Prices and Living Conditions U.S. Bureau of Labor Statistics Improving Economic Price Statistics through the Use of Alternative Data Session sponsored by AEA Committee on Economics Statistics January 5, 2020



Official Import & Export Price Indexes – The Basics







Official Import & Export Price Indexes

Challenges

Half of detailed price indexes not publication quality

Concentration of large companies

High impact on nonresponse rate

Opportunities

Administrative Trade Data

Exponentially more items and prices

• Expand number and deepen coverage of indexes



Published Share of All 5-digit MXPI

5-digit BEA End Use MXPI



Using Administrative Trade Data for Price Indexes

Recent prototype of 2 UV indexes adresses:

- Not unique items, just similar items
- Not able to track across months
- Use an 'average price' concept
- Shipment records don't provide detailed product information

Not yet addressed:

Not timely enough for news release



Research Questions

Can average prices and unit value indexes be used in MXPI?

If so, which ones?



Unit Value Bias

Matched Model – Actual Price of Unique Item

Unit Value – Average Price of Similar Groups of Items







MXPI Survey vs. Admin Data

MXPI Survey

- Matched model
- Current actual Price
- Sample size limits representative coverage
- 20k items/month
- Nonresponse rate and participation

Administrative Trade Data

- Unit values Total \$ value & Q
- Current avge price <u>and</u> Quantity
- No constraint on representative coverage
- Millions of items/month
- Unit value bias and outliers



Research Questions

How do we select unit value indexes without unit value bias? What is the impact of administrative trade data source and new BLS methods on GDP measurement thru Net Trade?





Unit Value Calculation - ELI

$$p_{K_i}^{(j,t),H} = \frac{\sum_{z \in i} p_{K_{i,z}}^{(j,t),H}}{|z|}$$

$$p_{(j,t)}^{H} = exp\left(\frac{\sum_{i \in j} \left[w_{K_{i}}^{(j,t),H} \cdot ln\left(p_{K_{i}}^{(j,t),H}\right)\right]}{\sum_{i \in K} w_{K_{i}}^{(j,t),H}}\right)$$



Lower Level Strata Calculation

Tornquist

$$I_{t,0}^{T} = \left\{ \prod_{i} \left(\frac{P_{i,t}}{P_{i,0}} \right)^{\frac{(W_{i,0} + W_{i,t})}{2}} \right\} * 100$$

where
$$W_{i,t} = \left(\frac{P_{i,t}Q_{i,t}}{\sum_{i}P_{i,t}Q_{i,t}}\right)$$
 $W_{i,0} = \left(\frac{P_{i,0}Q_{i,0}}{\sum_{i}P_{i,0}Q_{i,0}}\right)$



Upper Level Strata Calculation

Laspeyres

$$I_{t,0}^{L} = \left(\frac{\sum_{i} P_{i,t} Q_{i,0}}{\sum_{i} P_{i,0} Q_{i,0}}\right) * 100$$

BLS

Admin Data Address Criticisms of Current Methodology

- Lower Level Substitution Bias
- Upper Level Substitution Bias
- Product Bias
- Country Substitution Bias
- Quality Bias
- Outsourcing Bias





Research Approach

- Jan 2012-Dec 2017
- 200 million trade records
- Create monthly STRs w/ new methodology
- Create LTRs w/ current methodology

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- Unique ELIs share
 - 10-digit HarmonizedSystem code
 - Employer ID
 - Domestic/Foreign Content
 - State of Origin
 - Country of Destination
 - Unit of Measure

Intercompany Trade

Research Approach

- Calculate 127 5-digit BEA End Use unit value indexes
- Test for homogeneity
- Test other 'best fit' characteristics vs. official comparable price index
- Group unit value indexes by quality
- Determine impact on real value of exports



Homogeneity "Floor" – Vegetable Price STRs Coefficient of Variation



Note: STRs of ELIS based on concatenations of price related characteristics: Domestic/Foreign (F), EIN (E), State of Origin (S), Country of Destination (C), Unit of Measure (Q), Related Transaction (R) and HS



Homogeneous and Heterogeneous based upon the CV Test n=127

73 Heterogeneous 5-Digit BEA Indexes

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54 Homogeneous 5-Digit BEA Indexes



Coefficient of Variation for "Good" Indexes based upon the CV test



Coefficient of Variation for "Undecided" Indexes based upon the CV test



5-digit Export UV Indexes by Quality

Homogeneous/ Heterogeneous	Index Quality	Number of 5-digit BEA End Use U.V. Indexes	Trade Dollar Value, 2015 In millions	Percent Trade Weight
Homogeneous	Good	24	\$328,869	22.5
Homogeneous	Undecided	19	\$150,099	10.3
Heterogeneous	Undecided	11	\$136,100	9.3
Homogeneous	Poor	9	\$68,781	4.7
Heterogeneous	Poor	64	\$777,116	53.2
ALL INDEXES		127	\$1,460,964	100.0



All Export Indexes by Category n=127



Quality Groups of the 5-Digit BEA Research Indexes

- Good Homogeneous products that pass all mean and SD tests, and at least one of the three statistical tests.
- Undecided HM and HT products that demonstrate potential bias, but with changes in methods may produce a quality index.
- Poor There is not enough detail in the item characteristics to validate it is a homogenous item.

Average Index Value Variability by Quality Groups

(January 2012-December 2017)

Jan. 2012 = 100

	Mean Official XPI Values	Mean Unit Value XPI	Std. Dev. Official XPI	Std. Dev. Unit Value XPI
Good	89.6	90.9	13.4	11.2
Undecided	98.2	106.0	8.6	13.9
Poor	100.7	220.6	4.4	158.9



Distribution of Correlation Coefficients by Quality Groups



Distribution of Root Mean Square Errors by Quality Groups



Partial 5-digit BEA XPI, Dec 2017 (Jan 2012=100)

Annual Average Difference in Price Levels



Top Level XPI, Dec 2017 (Jan 2012=100)

Average Annual Difference in Price Levels





Official and Unit Value Price Indexes Homogeneous and Heterogeneous



HT-Computer Parts



Official and Unit Value Index Comparison – Synthetic Rubber-Primary



Tornquist Index Formula Bias?

- By using Tornquist
 - Flattens index trends in both + and directions
 - Changing weight values increase STR variability



Potential Impact on 5-digit BEA End Use Price Indexes

Export 5-digit N = 127

Import 5-digit N = 137

Expand + Replace = 24-54



Expand+ Replace = 52



Consumer Goods

Conclusion

- Homogeneous unit value indexes can be used in price indexes
 - Create items that approximate matched model
 - Intra-Item Substitutability bounds homogeneity
 - Homogeneity minimizes unit value bias
 - Need detailed and consistent item keys for homogeneity
 - The Coefficient of Variation Test performs well at identifying homogenous areas
 - Homogeneity is defined judgmentally



Conclusion

Improvements

- SOME Similar items are unique enough
- Addressed all calculation problems except for timeliness of data availability
- The Tornqvist index formula corrects for new goods/substitution/volatility of trade.



Conclusion

Challenges

- Variable monthly Q creates systemic flattening bias.
- Greater variation of "Good" UV indexes than for "Undecided" UV indexes
- Refining 'Undecided' UV index methods and definitions



Next Steps

Before finalizing an approach, we hope to:

- Use hedonic linear regressions to determine the ideal item key for 5-digit BEA indexes
- Explore the use of time-dummy hedonic models at the 10-digit based Harmonized level of classification
- Measure chain drift and investigate alternative aggregation methods



Next Steps

Critical path before deciding whether to operationalize:

- Research import unit value indexes
- Partial month data for preliminary measures



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