

The Dynamics of Storage Costs

Andrei Stancu[†], Lazaros Symeonidis*, Chardin Wese Simen[‡], and Lei Zhao[§]

[†]Newcastle University Business School, Newcastle University

*Essex Business School, University of Essex

[‡]Management School, University of Liverpool

[§]Finance Department, ESCP Business School, Paris Campus

Overview

We document that the monthly storage cost of oil averages 0.50% of the spot price and varies over time. We decompose the *basis*, defined as the ratio of the spread between the futures and spot prices over the spot price, into the storage cost (*scc*) and the adjusted convenience yield (*acyc*) channels. The *scc* dominates the mean of the *basis* and accounts for nearly half of its variations. We show that the *scc* predicts future inventory growth and is the main conduit through which the predictive power of the *basis* for oil spot returns arises.

Motivation

- ✓ Inventories play a central role in commodity theories, such as the theory of storage (Kaldor, 1939; Working, 1949).
- ✓ We know very little about the average **cost of storing crude oil** and its time series **dynamics!** No direct test in the literature
- ✓ Main **challenge** of existing research: Data availability!
- ✓ We use a novel dataset of the **Louisiana Offshore Oil Port (LOOP) sour crude oil storage futures (SFC)** to construct a new storage cost measure.
- ✓ We seek to provide answers to several important questions, such as:
 1. What is the cost of storing oil for 1-month?
 2. Is the storage cost really **constant** as assumed by the literature?
 3. What are the key **economic implications** of the storage cost for: (i) the futures–spot price spread (i.e. the **basis**)? (ii) the predictability of **inventory growth**? (iii) the **predictability of spot returns**?

Methodology

Cost-of-carry formula:

$$F_{t,t+1} = S_t + \underbrace{SFC_{t,t \rightarrow t+1}(1+r_{t,t \rightarrow t+1})^{1/12}}_{\text{Storage Costs}} + \underbrace{E_t \left(\frac{X_{t,t \rightarrow t+1}}{\text{Other Costs}} - \frac{CY_{t,t \rightarrow t+1}}{\text{Convenience Yield}} \right)}_{\text{Carrying Costs}}$$

Re-arranging, we obtain the basis:

$$\frac{F_{t,t+1} - S_t}{S_t} = \underbrace{\frac{SFC_{t,t \rightarrow t+1}(1+r_{t,t \rightarrow t+1})^{1/12}}{S_t}}_{scc_t} - \underbrace{\frac{E_t \left(\frac{CY_{t,t \rightarrow t+1} - X_{t,t \rightarrow t+1}}{S_t} \right)}{S_t}}_{acyc_t}$$

$$basis_t = scc_t - acyc_t$$

Dissecting the basis

✓ **Mean** of the basis:

$$E(basis_t) = E(scc_t) - E(acyc_t)$$

$$100\% = \frac{E(scc_t)}{E(basis_t)} - \frac{E(acyc_t)}{E(basis_t)}$$

✓ **Variance** of the basis:

$$Var(basis_t) = Var(scc_t - acyc_t)$$

$$100\% = \frac{Var(scc_t) - 2 \times Cov(scc_t, acyc_t) + Var(acyc_t)}{Var(basis_t)} + \frac{Var(acyc_t)}{Var(basis_t)}$$

Computation of core variables:

✓ **Basis**

$$basis_t = \frac{F_{t,t+1} - S_t}{S_t}$$

✓ **Storage Cost Channel**

$$scc_t = \frac{SFC_{t,t \rightarrow t+1}(1+r_{t,t \rightarrow t+1})^{1/12}}{S_t}$$

✓ **Adjusted Convenience Yield Channel**

$$acyc_t = scc_t - basis_t$$

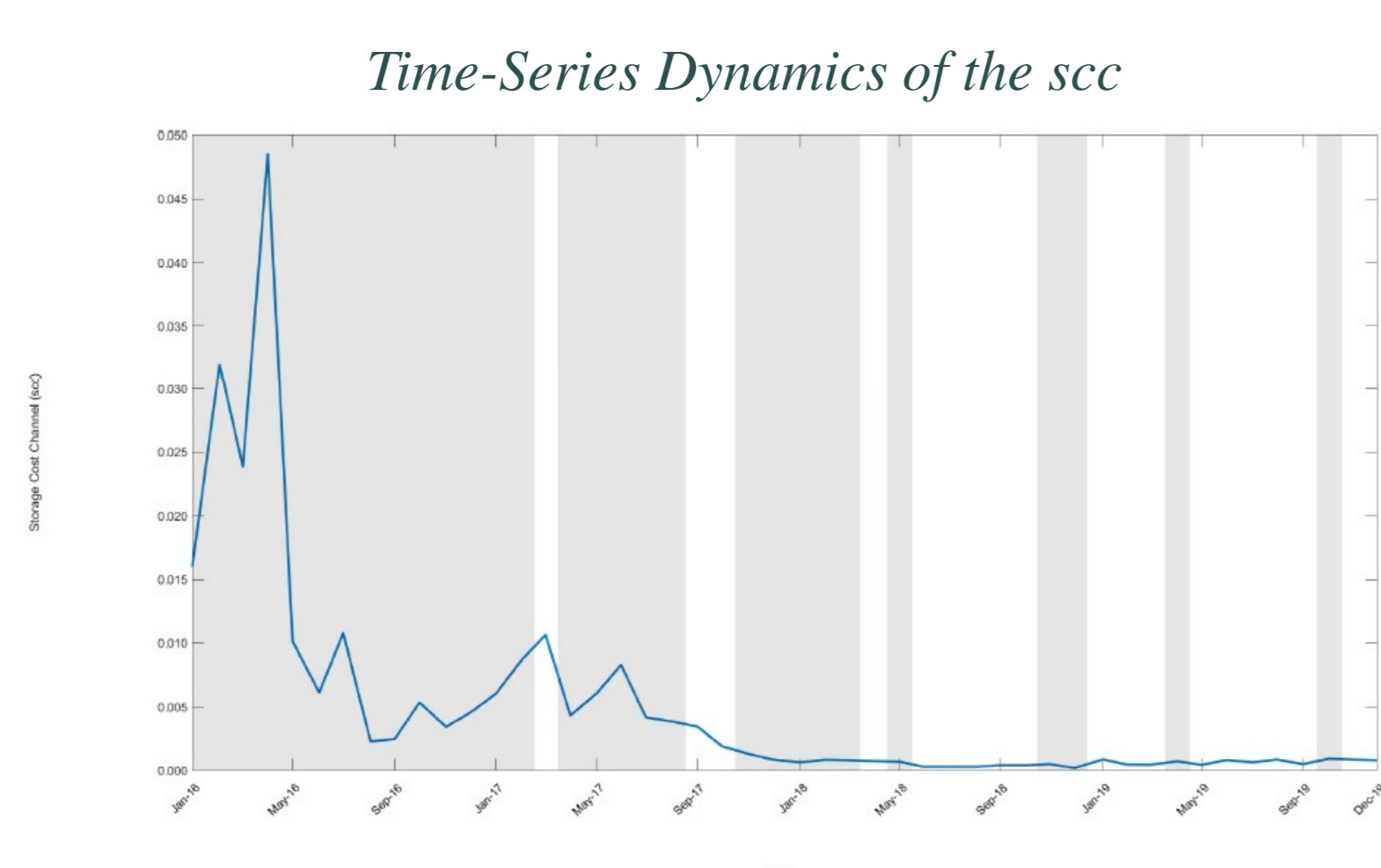
Data

✓ **Storage Futures Contracts (SFC)** from Refinitiv Tick History

- Monthly expiration cycle
- Same maturity as the crude oil futures

✓ **Gulf Coast Sour Crude Oil Futures** from Refinitiv Tick History

- Sampling on the last trading day to obtain spot price
- Sample period: January 2016 – December 2019



⇒ The *scc* displays considerable time-series variation. Challenge to standard assumption by the literature!

Basis Decomposition

	Panel A: Unconditional		Panel B: Backwardation		Panel C: Contango	
	<i>scc</i>	<i>acyc</i>	<i>scc</i>	<i>acyc</i>	<i>scc</i>	<i>acyc</i>
Mean	281.05%	181.05%	-9.70%	-109.70%	62.36%	-37.64%
Variance	45.35%	54.65%	-3.45%	103.45%	76.34%	23.66%

- ✓ The *scc* contributes about half of the variation in the basis. Challenge to the assumption that storage costs display very little variations in the time-series dimension (Gu et al., 2020; Ederington et al., 2021).
- ✓ The *scc* becomes dominant during contango periods, when the incentive to store is stronger.

Predictability of Inventory Growth

$$\% \Delta Inv_{t+1} = \alpha + \beta \times \% \Delta scc_t + \gamma \times Controls_t + e_{t+1}$$

	0.020 (2.802)	0.021 (2.728)	0.020 (2.157)				
$\% \Delta scc_t$							
$\% \Delta scc_t \times I_{contango,t}$				0.042 (4.379)	0.042 (4.286)		
$\% \Delta scc_t \times I_{backwardation,t}$				0.009 (1.877)	0.007 (1.376)		
$\% \Delta scc_t \times I_{spare\ capacity < q_{50},t}$						0.045 (3.641)	0.048 (3.541)
$\% \Delta scc_t \times I_{spare\ capacity > q_{50},t}$						0.007 (1.440)	0.006 (0.929)
$\% \Delta acyc_t$			-0.001 (-3.951)	-0.001 (-3.288)			-0.001 (-3.527)
$\% \Delta imports_t$			0.015 (0.499)	0.011 (0.379)			-0.011 (-0.377)
$\% \Delta refinery_t$			-0.179 (-1.864)	-0.204 (-2.334)			-0.180 (-2.060)
$\% \Delta production_t$			0.331 (2.751)	0.283 (2.358)			0.180 (1.373)
$\% \Delta I_t$		-0.060 (-0.491)	0.042 (0.290)	-0.138 (-1.001)	-0.033 (-0.215)	-0.016 (-0.143)	0.066 (0.539)
Adj R^2	0.071	0.053	0.130	0.091	0.176	0.106	0.187

- ✓ The *scc* has significant predictive ability for future inventory growth. The effect is stronger during contango periods.

Spot Return Predictability

The theory of storage (Fama and French, 1987) implies that: $E_t(S_{t+1}) = F_{t,t+1}$. It can easily be shown that:

$$E_t \left(\frac{S_{t+1} - S_t}{S_t} \right) = \frac{F_{t,t+1} - S_t}{S_t} = basis_t$$

We estimate predictive regressions (also including controls):

$$R_{t+1} = \alpha + \beta \times basis_t + \epsilon_{t+1} \quad (\text{Recall that } basis_t = scc_t - acyc_t)$$

$$R_{t+1} = \alpha + \gamma \times scc_t + \delta \times acyc_t + \epsilon_{t+1}$$

	2.241 (2.382)						
<i>basis</i>							
<i>scc</i>	4.475 (3.014)		3.800 (3.334)	3.034 (2.958)		2.647 (2.805)	
<i>acyc</i>		-2.196 (-1.654)	-1.420 (-1.292)		-2.605 (-1.585)	-2.335 (-1.445)	
<i>relbasis</i>				-0.009 (-0.014)	1.710 (1.102)	1.814 (1.207)	
<i>mom</i>				-0.079 (-1.458)	-0.105 (-2.295)	-0.067 (-1.354)	
<i>basmom</i>				-0.050 (-0.152)	-0.002 (-0.006)	-0.013 (-0.038)	
Adj R^2	0.150	0.139	0.068	0.154	0.122	0.132	0.153

- ✓ The *scc*, rather than the *acyc*, is the main conduit through which the predictive power of the basis arises!
- ✓ The *scc* also predicts the returns of companies in the mid-stream segment of the oil industry.
- ⇒ **Challenge to the conventional wisdom in the literature that the predictive power of the commodity futures basis is driven by the convenience yield!**

Conclusions

- ✓ Using a novel dataset on LOOP sour crude oil storage futures, we construct a new measure of storage costs and explore its properties.
- ✓ The level of the storage cost is economically large and varies over time and over different market states.
- ✓ We decompose the basis into a storage cost channel (*scc*) and a convenience yield channel (*acyc*):
 - The *scc* dominates the level of the basis
 - It explains about 45% of variations in the basis
- ✓ We document the information content of the *scc* for:
 - Future inventory growth
 - Future spot return

Contact Details

Andrei Stancu: andrei.stancu@newcastle.ac.uk

Lazaros Symeonidis: l.symeonidis@essex.ac.uk

Chardin Wese Simen: c.wese-simen@liverpool.ac.uk

Lei Zhao: lzhao@escp.eu