

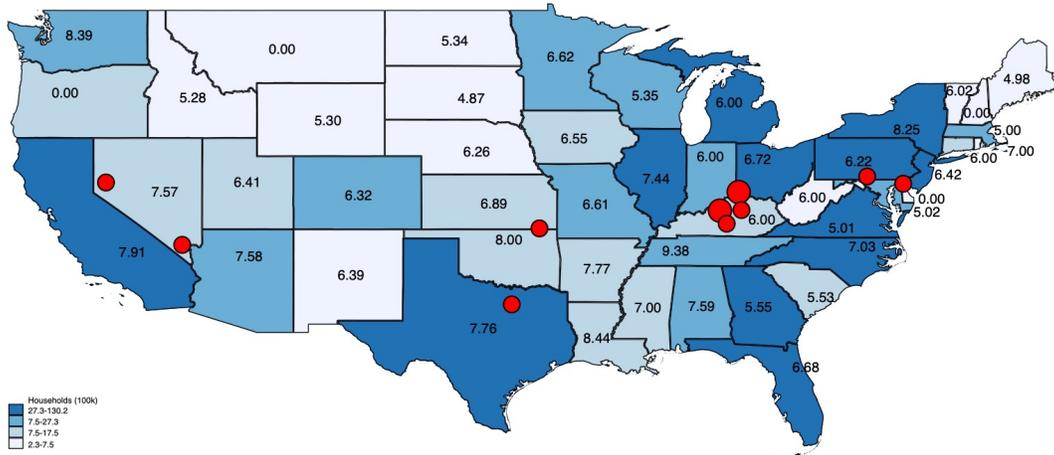
The Impact of Distance in Retail Markets

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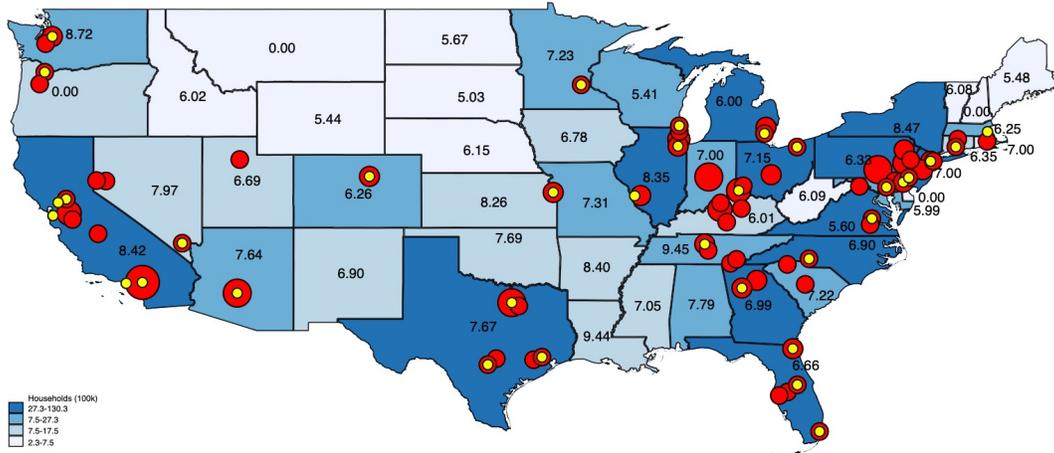
ONLINE APPENDIX

Figure A1. : Distribution Center Network, 2006 and 2018

(a) Amazon fulfillment center network, 2006



(b) Amazon fulfillment center (red) and sortation center (yellow) network, 2018

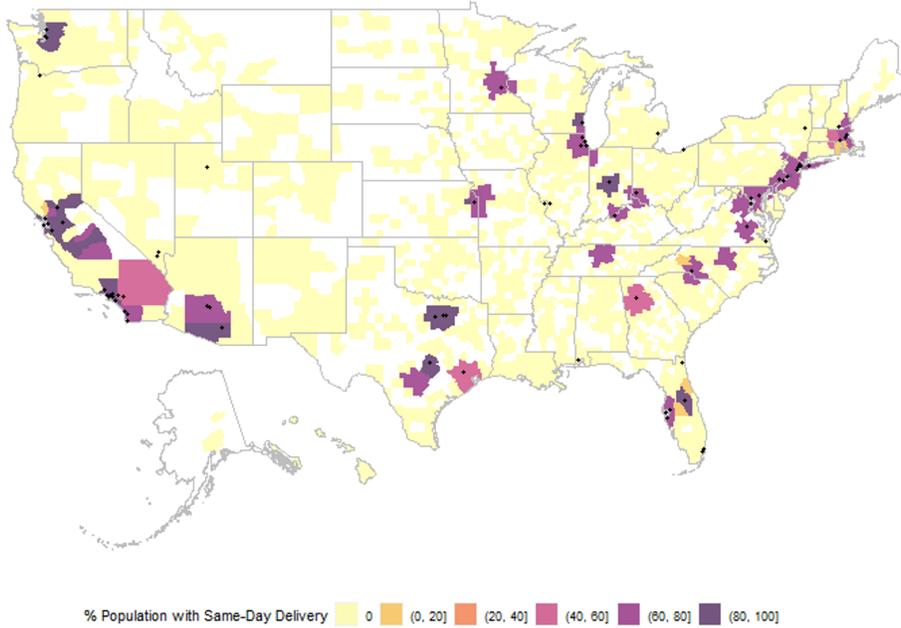


Notes: Replicated from ?. States categorized into and shaded by quintiles of the distribution of number of households. Mean sales tax indicated. Size of each bubble scales with number of fulfillment centers.

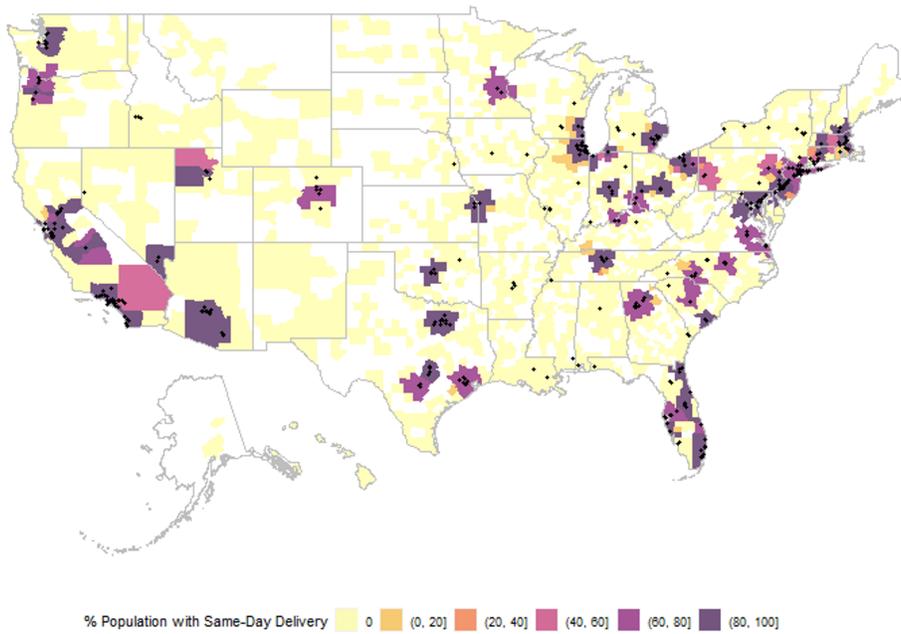
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Figure A2. : Same-Day Delivery Center Network, 2017 and 2020

(a) Delivery center locations and CSAs with same-day availability, 2017



(b) Delivery center locations and CSAs with same-day availability, 2020



Notes: CSAs shaded by percent population residing zip codes with in same-day availability.

Table A1—: Heterogenous Effects of taxes and distance on the probability of buying from Amazon

Variable name	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
						Proximity Post 2014		
Log(1+Amazon Tax)	-0.306 (0.056)	-0.066 (0.072)	0.016 (0.059)	-0.713 (0.138)	-0.280 (0.058)	-0.065 (0.072)	-0.142 (0.058)	-0.651 (0.148)
×(100<Income)	0.182 (0.099)				0.120 (0.111)			
×(2012-2016)		-0.283 (0.093)				-0.270 (0.093)		
×(Q4)			-0.802 (0.064)				-0.349 (0.053)	
×(Urban)				0.493 (0.136)				0.427 (0.150)
Proximity	-0.001 (0.003)	-0.001 (0.003)	0.002 (0.002)	-0.006 (0.003)	-0.004 (0.003)	-0.003 (0.003)	-0.007 (0.003)	-0.003 (0.003)
×(100<Income)	-0.000 (0.003)				-0.002 (0.002)			
×(Q4)			-0.006 (0.002)				0.022 (0.001)	
×(Urban)				0.004 (0.002)				-0.003 (0.002)
Constant	0.053 (0.015)	0.054 (0.015)	0.065 (0.014)	0.045 (0.015)	0.145 (0.008)	0.147 (0.008)	0.144 (0.008)	0.144 (0.008)
Obs	2,695,421	2,695,421	2,695,421	2,695,421	2,695,421	2,695,421	2,695,421	2,695,421
R-Sq	0.383	0.383	0.384	0.383	0.383	0.383	0.385	0.383

Table A2—: USPS Measures of Proximity

Variable name	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
						Proximity Post 2014		
Log(1+Amazon Tax)	-0.274 (0.055)	-0.271 (0.056)	-0.272 (0.055)	-0.277 (0.055)	-0.265 (0.056)	-0.282 (0.056)	-0.269 (0.055)	-0.258 (0.057)
Proximity	-0.011 (0.011)	0.001 (0.004)	-0.002 (0.005)	-0.003 (0.004)	-0.014 (0.014)	0.011 (0.007)	-0.006 (0.006)	-0.009 (0.009)
Constant	0.373 (0.012)	0.363 (0.006)	0.363 (0.006)	0.365 (0.007)	0.398 (0.012)	0.384 (0.007)	0.363 (0.006)	0.395 (0.006)
Obs	243,030	243,030	243,030	243,030	243,030	243,030	243,030	243,030
R-Sq	0.191	0.191	0.191	0.191	0.191	0.191	0.191	0.191
Proximity	Priority Ship- ping <3 Days	Package Ship- ping <4 Days	Standard Ship- ping <4 Days	First Class Ship- ping <3 Days	Priority Ship- ping <3 Days	Package Ship- ping <4 Days	Standard Ship- ping <4 Days	First Class Ship- ping <3 Days

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DATA APPENDIX

Availability Statements for Proprietary Data Sources

Safegraph Safegraph is owned by Dewey Data, Inc., which offers discounted subscriptions to academics. More information can be found at <https://www.deweydata.io/data-partners/safegraph>.

ComScore ComScore, Inc., offers subscriptions for access to their online shopping data. More information can be found at <https://www.comscore.com/Products/Retail>.

Thomson-Reuters Our data on state and local tax rates come from Tax Data Systems, which is owned by Thomson-Reuters, which offers subscriptions to the data. More information can be found at <https://tax.thomsonreuters.com/en/onesource/indirect-tax/rates>.

Bibliography for Publicly Available Data Sources

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